

## ART JOG 2013 – JAKARTA GLOBE

Cited as the most important event on this year's Indonesian contemporary art calendar, Art Jog 2013 Indonesian art fair opened on 6<sup>th</sup> July to a large and enthusiastic audience. The 7<sup>th</sup> annual event at Taman Budaya Yogyakarta (TBY) offers more diverse and quality art than last year as well as a larger program of related events.

The theme of Art Jog 13 'Maritime Culture' continues on from previous year's theme 'Looking East - A Gaze of Indonesian Contemporary Art', focusing on the maritime history and culture of the archipelago.

"Indonesia occupies an important position in the current development of the world today, be it in politics, economics, social and cultural aspects, due to its maritime culture," says Art Jog 13 curator Bambang 'Toko' Witjaksono.

"We have come to understand that the world has been shaped by two types of civilizations – the continental and the maritime."

Art Jog 13 allows the public the opportunity to engage with a broad range of quality works created in the mediums of painting, works on paper, sculpture, installation, mixed media, digital photography and video works. The event is organized by Heri Pemas Art Management of Yogyakarta.

"We envision Art Jog as more than just an art fair, yet as a 'vehicle' for increased engagement between artists and the community," says Heri Pemas director and Art Jog 13 CEO Satriagama Rakantaseto.

"Art Jog is not a platform for galleries or art dealers presenting works in booths, but rather artists displaying their works as they would in exhibitions. We are conscious of playing an important role in presenting emerging artists as well."

The event features over 110 exhibiting artists, 4 of them international, with more than 60% of the artists from Yogyakarta. Notably only a handful of artists from Bali are participating. Applications received by hopeful artists numbered 1,423.

Some of the participating artists are some of the most well known names in Indonesian contemporary art including Heri Dono, Entang Wiharso, Made Wianta and Agus Sawage.

"We never differentiate between the senior and the up and coming artists in this event and have presented a balanced display of works not based on their name, yet rather the quality," says Satriagama.

The exhibition is divided into 3 categories; Commission Work, Special Presentation, and Art Fair. For the Commission Work, Yogyakarta artist Iwan Effendi featuring the Papermoon Puppet Theatre were invited to create a large work to display at the front of TBY. Their giant puppet theater in a carousel installation 'Finding Lunang' created a strong impression when it was unveiled to the crowd at Saturday nights opening.



Abdi Setiawan, 'Boogey Man #2' 2013



Agapetus Kristiandano, 'Surabaya' 2013. aluminum



artjog13 iwan effendi feat papermoon 3



Iwan Effendi + the Papermoon Puppet Theatre, 'Finding Lunang'



Krishna Murti, 'Tripang Pasir Island' multi media, 2013



Michael Binuko Sri Herawan,  
'Megaptera Novaleuitae Series, 2013



T-KA T-KI, 'The Vision is Gone...  
You Can Open your Eyes. 2013

The Special Presentation highlighted the video art works by Austrian born Stefan Sagmeister, an international graphic designer, typographer and dual Grammy Award winner who has previously worked for clients as diverse as The Rolling Stones, Time Warner and the Guggenheim Museum. Additionally, Art Jog 13 also organized a series of programs that cater to the public such as the Art Discussions and Studio visits.

The Art Discussion entitled "Building Indonesian Contemporary Museum" presented Tony Ellwood of the National Gallery of Victoria, Australia as the keynote speaker revealing some of the activities his museum utilizes to engage with the community. Following this was an open discussion that included senior members of the Indonesian art community and private museum owners discussing some of the challenges of running museums in Indonesia and providing solutions in the development of a government run museum.

In the Studio Visits program Art Jog 13 invites the public to learn about artists studios with visits to 3 of Indonesia's leading artists studios in Yogyakarta.

As well there is a collaboration between Art Jog 13 and the Indonesian Visual Art Archive (IVAA) to create a fundraising art exhibition to support IVAA Indonesian art archival works. Partial income derived from artwork sales shall be channeled into activities such as documentation, digital archiving, public services, promoting issues of art history preservation, distributing resources and reproducing documents about visual art in Indonesia.

Activities outside of the immediate event program in the Yogyakarta Art Agenda include exhibitions, films, discussions, literary nights and other events from the beginning of July until late August at more than a dozen different venues.

With so many noteworthy works on display it was difficult to identify the highlights, however pioneer of Indonesia's video art genre Krishna Murti's video/installation 'Tripang of Pasir Island' deserves some credit, as well as the works by the Indieguerillas, Dhanang Panbayun, Anuspati, T-KA T-KI, Abdi Setiawan, Sigit Pamungkus and Michael Binuko Sri Herawan.

Investing back into the enormous pool of talent in the country and emphasizing innovation, Art Jog 13 presents the Young Artist Award, an award for best young artist participants aged up to 33 years.

Indonesian contemporary art is increasingly gaining international attention and with an increase of more than 20% of pre events sales of artworks up on last year's event, the majority by foreign buyers, Art Jog continues to play an important role in the development of Indonesian art.

"I see this event as the catalyst for regeneration," says Satriagama. "Is it important that the younger generation has access to such a diversity of art works to gain understand and appreciation, yet more importantly the inspiration that may lead to their own artistic explorations and experimentation."

ART JOG 13

6-20 July

Jl. Soboman No. 234 RT 06 DK.X Ngestiharjo Kasihan,

Bantul, Yogyakarta 55 182 Tel: +62 (0274) 378174 [www.artfairjogja.com](http://www.artfairjogja.com)